

GAASC
Spring Summit 2023
Aloft Downtown
5 N. Laurens Street; Greenville SC 29601
Thursday April 27, 2023

9:30 am **Registration and Networking**

10:00 am **Welcome, Opening Remarks & Business Meeting**
Member Introductions and Round Table
Crystine Hoge, Florence County & GAASC President

11:00 am **ESRI GOLD Sponsor / BREAK**

11:15 am **ArcGIS Enterprise: Administering your Deployment.**
Carl Flint, Solutions Engineer ESRI

You're invited to learn best practices for the administration of your ArcGIS Enterprise. This session will showcase how to administer and optimize your ArcGIS Enterprise deployment. ArcGIS Enterprise administrators and managers require effective monitoring solutions to meet the growing demand for feature-rich and high-performing ArcGIS deployments. Topics will include an overview of administrative endpoints, defining data stores, configuring utility services, exploring log files, advanced system and service settings, and leveraging ArcGIS Monitor 2023 to identify and report on health, performance, and usage of your enterprise GIS.

12:15 pm **Lunch & Networking**

1:15 pm **Field Mobility Showcase, Town of Hilton Head**
Matthew Carey, GIS Administrator

The Town of Hilton Head Island is using GIS to analyze parcels on the island to identify rental property owners that are not paying business license fees. Hilton Head used an operations dashboard to identify 6% parcels that were unmatched to our business license database. Finance staff were able to use the viewer to research the unmatched property owners and collect business license fees where needed. Over the first 6 months of the project this led to an increase of \$264,000 in business license revenue. They have gone on to work with Esri to develop a script that creates a map service for each of the different rental agencies such as VRBO, AirBNB, etc. HHI GIS then takes these services and creates maps that could be viewed and shared in common apps (Dashboard, WAB Apps, Collector, etc.) to go inspect the properties that show up as "rentable" that don't appear on their known database of properly registered rental properties.

2:00 pm **What's New in EagleView - Joseph Wilson, District Sales Mgr., NC/SC**

2:15 pm **EagleView Silver Sponsor / BREAK**

2:30 pm **State of the State from our GIS Coordinator**
Adam DeMars, SC GIS Coordinator/GIC Program Mngr/RFA GIS Section Mngr

South Carolina State Government, specifically Revenue and Fiscal Affairs, has seen a significant growth with respect to several programs and services that we offer. Some of these have statutory requirements, while others are programs that make sense fiscally. The State GIS Coordinator will share his approach and vision of consolidating services, hosting datasets, application management and other opportunities which will foster a more practical approach to spatial data management within our SCGIS community.

3:30 pm **ArcGIS Adoption-A Roadmap for Success**
Chris Vokaty, Principal Strategic Adoption Functional Lead ESRI

Whether you are about to implement your first geospatial solution or are expanding the use of geospatial capacity across your organization, employee adoption is crucial to your success. This session diagnoses the barriers that keep employees from adoption. We also share adoption strategies that will increase the pace of adoption, broaden the number of people utilizing ArcGIS tools, and increase your users' proficiency. We will discuss collaborative ways to gain interest from multiple departments within your organization by effectively exposing the recognized value of your geospatial system.

4:30 pm **Local Door Prizes & Adjourn**

6:30 pm **Evening Social & Networking at Group Therapy**
Camperdown Plaza - 320 Falls Street; Greenville SC

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8:00am Full Hot Breakfast and Networking

8:30am De-LIBERATE-ly ME
Kimbo Bridges & Ali Twilley

Improving one's self-awareness does improve one's relationships with others. This session can also improve one's leadership skills. This is a reflective mental health training session to enhance one's self-awareness. How we see ourselves is sometimes reflected in our choices, actions, and behaviors. Yes, as an individual we can improve the depth of helping others by the depth of helping ourselves first. Identifying the lies concerning you will enable you to understand the truth concerning you. Not only will this be a great benefit to you, but this will obviously benefit all those individuals you serve. When we are interacting with others, we are identifying with how we see ourselves on multiple layers. This process influences what happens next (Carver, 2012).

Learning Objectives: By the end of this session, you will be able to:

1. Identify untruths we believe about ourselves.
2. Identify the truths that replace those specific untruths concerning ourselves.
3. Have a better understanding of how identity is reflected in our words and actions.
4. Be able to add a new tool to your toolbox for quicker self-reflection, allowing one to change one's perception about self in real time.

11:00 am BCS GOLD Sponsor / BREAK

11:15 am Top Takeaways from the 2023 ESRI Developer Summit
Jim Tochterman, VP – Research & Development – BCS

If you were unable to make it to the 2023 Esri Developer Summit, this presentation will hopefully provide you with the top takeaways from the four-day long event. Don't let the "developer" title scare you off, the topics we will discuss will not only be of interest to developers, but also to GIS and IT professionals.

12:15 pm IT Security Discussion
Frank Bishop, Aiken County IT Director & GAASC President-Elect

Discussion about some of the various tasks and areas IT and GIS managers face and that must be handled on all the various systems. The goal is to lead to thoughts and engagement to make sure the various security updates and policies are in place and getting completed.

1:15 pm Lunch & Networking

2:00 pm Adjournment & Door Prize

Thank you to our Sponsors!

