

# GAA-SC Fall Digital Event Program

Thursday, October 1<sup>st</sup>, 2020

- 11:00 AM**                      **Welcome**  
*Ryan Coleman, GAA-SC President, GIS Manager & DBA for the Town of Bluffton*
- 11:00 – 11:30 AM**            **What's New at Esri**  
*W. Blake Pierson and Yuri Patomsky*  
Members of the Esri team will share what's new with maps, apps, dashboards, and reports.
- 11:30 – 11:40 AM**            **Break**
- 11:40 – 12:10 PM**            **COVID-19 Discussion Panel**  
*Facilitator: Frank Bishop Jr., IT Director, Aiken County*  
The GAASC Board recently published a COVID-19 survey to membership to collect responses relative to their organization's IT operational response to COVID-19. This session will share the responses and provide an opportunity for members to share their experience; wins, losses, lessons learned, etc.
- 12:10 – 12:50 PM**            **Lunch/Networking**  
The Zoom meeting will remain open for attendees to discuss and network with one another during lunch.
- 12:50 – 1:20 PM**            **From Roadmap to Implementation: How Esri Technical Services Helped BJWSA Develop a Next-Gen GIS**  
*Patrice Moore, GISP, GIS Supervisor, Beaufort-Jasper Water & Sewer Authority*  
In 2018, BJWSA contracted with Esri Technical Services to perform a GIS Assessment and Roadmap. Using Esri Best Management Practices, they painted a picture of where we were, where BJWSA wanted to be, and how to arrive successfully. In 2020, Esri was engaged to assist with the software upgrade and roadmap implementation, taking BJWSA from ArcGIS 10.4.1 to ArcGIS Enterprise 10.7.1 with Portal, and a shift from Desktop to ArcGIS Pro.
- 1:20 – 1:30 PM**            **Break**
- 1:30 – 2:00 PM**            **The Path from GIS Manager to GIS Leader**  
*Adam Carnow, Community Evangelist at Esri*  
In order to maximize the impact of GIS in your organization, garner executive sponsorship for GIS, and increase your personal career potential, we have got to shift the conversation from technology to capability, and that capability is Location Intelligence (LI). This presentation will review the 5 pillars of LI (Strategy, Organization, Data & Technology, Culture, Literacy), as well as provide real examples of GIS practitioners that are using these techniques to move up in their organizations and increase the value of their GIS program.
- 2:00 PM**                      **Adjourn**